

GENERAL REGULATIONS

1. NAME OF THE EVENT

The name of the event is "Exco2019", FOODS/CULTURES/MIXTURES, hereinafter "Exco2019".

2. ORGANIZERS

The exhibition is organized by Fiera Roma Srl, Diplomacy Srl.s and Sustainaway Srl.

3. REQUIREMENTS FOR PARTICIPATION AS EXHIBITORS

A) Italian and international business Companies shall be admitted to "Exco2019" to exhibit their products and services included in the BUSINESS SECTORS listed in this General Regulations and on the Application Form.

B) Agents and/or representatives will be allowed to participate under the condition that the single participating Company can be identified under a specific business name and production sector, as described in point 3A. Representatives and/or agents will be allowed to display only goods/brands referring to Companies that have been clearly indicated in the Application Form. Upon the Organizer demand, they shall provide evidence of being a representative of exclusive sale agent for Italy, as well as they shall provide the authorization from the Company they represent to display the company's products and brands.

C) Representative companies (distributors, wholesalers and similar) as identified and described in the product categories list shall also have to hold specific authorization from the represented company to exhibit the company's products and brands.

D) Italian or Foreign import-export companies shall be allowed to display their goods and services. Upon request of the Organizers, these companies shall indicate the name/s of the person in charge of national and international sales.

E) In case of co-exhibiting and/or of a collective participation (Consortium, Public Entities, etc.) the Applicant shall not be allowed to host in its stand any Company of which Fiera Roma has communicated their failure to fulfill any prescription and/or obligation towards Fiera Roma with regards also to other exhibition events occurred in the past; in fail of such, the Applicant shall be subject to comply with the above mentioned prescriptions and obligations towards Fiera Roma, as described in 3A. The Companies that shall participate collectively shall have to be singles out (business name and sector) and shall have to comply with requirements listed at 3A.

F) Consortiums, Agencies, Organization and/or the Specialized Press from the sectors pertaining to the product categories of the Exhibition can participate.

G) Food and beverages shall be allowed exclusively upon authorization from the Organizers. The Exhibitors who shall exhibit/distribute these products, must be knowledgeable of the basic hygiene and health-related regulations required and shall have to provide the relevant communication to the Organizers, in order to obtain the necessary authorization (see point 7).

H) According to point 15 below, the applicant shall be admitted and a stand subsequently assigned based on the surface available to be assigned to collective, regional and individual exhibitors.

4. ADMISSIONS

A) The admission to participate as Exhibitors in "Exco2019" is subject to the submission of the Application Form together with Catalogue & Company Nameboard Form, both duly filled out and signed by an authorized person or by the legal representative of the exhibiting company. The Application Form is due before Oct 15, 2018 accompanied by a copy of deposit payment in the amount specified in the Application Form, as under point 10C of these General Regulations.

The timely payment of the deposit is necessary to participate in the event. Late payment of the deposit can result in the loss of the right of pre-emption - if acquired - on the surface area and the right to any promotion.

Application Forms received after such deadline will be accepted only according to space availability.

B) The participation is subject to the submission of a signed Application Form, as supplied by the Organizers.

The Application Form, signed and transmitted, constitutes a definitive and binding commitment to participate for the Applicant.

The Organizers shall decide about the Admission of the Exhibiting Company at their own undisputable judgement and in accordance with the prevailing provisions under the Italian Law.

In case the Application Form is accepted, the Applicant shall receive a formal written communication from the Organizers via e-mail at the address indicated on the Application Form. Such communication shall confirm to the company the status of Exhibiting Company.

C) The Application Form may shall not contain either reserve or condition whatsoever. The payment of the deposit itself shall not grant the Applicant the right to be accepted as Exhibiting Company.

D) Should the Application Form be rejected, the Organizers shall communicate to the Applicant their decision within 10 days from receipt of the Application Form and the sums/ deposit paid shall be refunded to the Applicant. The Organizers are not due to justify the reasons for the refusal and the refusal of admittance shall not introduce whatsoever right for compensation or refund for damage.

5. REPRESENTED COMPANIES AND BRANDS

A) All Exhibiting Companies (collective participations and import-export companies in particular) have the obligation to communicate the Organizers their own company name, the brand-name/logo that will have to appear on the official catalogue and the information (company name and logo) of all the companies and products displayed in the stand.

B) In case the Applicant is a wholesaler, distributor or duty free, this one shall have the obligation to specify the company name to the Organizers, as well as the brand-name/logo that will be entered in the official catalogue, the Country of origin of the brands displayed.

6. PRODUCTS TO BE EXHIBITED

All the products and/or the services displayed in the stands shall correspond to the description made by the Exhibitor in the Application Form. In case there is evidence that the Exhibitor shall display counterfeited products and/or products are not corresponding to those listed in the Application Form / Catalogue Form, the Organizers reserve the right to proceed to the immediate closing of the stand, with no reimbursement of whatsoever sum paid or expense incurred by the Exhibiting Company. In such case, failing the Exhibiting company to pay in part or in full the debts contracted for up to that moment, the Organizers are authorized to withhold as compensation, the goods on the stand and stand fitting structures of the Exhibiting Company. The Organizers also reserve the right to protect their interest in front of the competent Court/Authority. The Exhibitor will be excluded from the future editions of the Event.

7. FOOD AND BEVERAGE SERVING

Exhibitors wishing to carry out Food and Beverages supply, even for free or demonstration, inside the exhibition area, must submit to the competent authorities the following documents:

- NOTIFICA SANITARIA (former DIA) [Healthcare Declaration] ASL Roma III to supply food and beverage. Exhibitors shall also have to be fully in compliance with the "Hygiene Package" and HACCP documents.

In case of serving (i.e. sale/s and serving of food and beverage: table service, professional coffee machine, beer spilling fountain) the exhibitor shall submit a SCIA authorization document to be requested online on the ROMA CAPITALE website, Municipio XI, SUAP sector for temporary food serving activity (Fairs/Exhibition/Events, etc.). In the case above, the Application Form shall be submitted both to

Sales and to Catering Areas email: catering@fieraroma.it, with due advance so to have sufficient time to carry out all necessary notifications.

8. SALE OF PRODUCTS

The Exhibitors are absolutely forbidden to sell and deliver goods during the event, with the exception of cases of non-profit initiatives and fund raising actions. The breach to this ban shall entail the closing of the stand and the withdrawal of the related card, in addition to the exclusion from the later editions.

9. DUTIES OF THE EXHIBITING COMPANY

The submission of the Application Form constitutes for the Applicant the definitive and binding engagement to participate to the Exhibition in the assigned stand, to accept without reserve these General Regulations, the Technical Regulations and all the integrative provisions that shall be adopted, in whatsoever time, by the Organizers, in the general interest of the Exhibition.

In case of non-compliance, the Organizers also reserve the right to proceed to the expulsion of the Exhibitor.

In such event, the Exhibitor has no right for any compensation and/or reimbursement at any title, but shall have to pay in full the amount due for the reservation of the exhibition space.

10. PARTICIPATION FEES, APPLICATION FEES, TERMS OF PAYMENT, FAIL OF ACCEPTANCE

A) Participation Fees and surcharge rates for extra open sides (exhibition space rental): Exhibition space:

- indoor raw space with one open side euro 160.00/sqm + VAT
- indoor raw space with 2/3 open sides euro 180.00/sqm + VAT
- indoor raw space with 4 open sides euro 200.00/sqm + VAT

For RAW SPACE is to be intended the raw surface area without carpets, partitions, fittings and lighting. The Organizers reserve the right to assign open sides according to the availability of spaces and with the technical requirements and the General Organization of the Event, taking into account the requests received from the Exhibitors. The confirmation of the open sides shall be communicated in writing with the notice of the allocation of exhibition spaces (see art.15).

Surface area and basic equipment (sqm 16, min)

- € 230.00/sqm + VAT: surface area, walls, partition panes, carpet; nameboard on each open side, basic electric system, one multi-socket;

B) Subscription Fees (to be paid in addition to the Participation Fees)

- € 400.00 + VAT for each single company renting a stand, including catalogue entry.

The participation fees and the subscription fees shall also include:

- Technical assistance to the Exhibitor during the exhibition days and during all phases of set up and dismantling of the stand;

- Administration fees;
- Entry in the Official Catalogue of the Event;
- Exhibitor Passes for the Exhibitor and their staff according to the sqm contracted for, 2 each 8 sqm, up to a maximum of 20;
- n. 1 parking permit (inside the exhibition center);

- basic insurance coverage (R.C.T.-R.C.O., civil liability and fire);
- one copy of the official catalogue;

- 2Kw/220v standard mono-phase electrical board and hook-up including installation and testing;

- fire extinguisher;
- general surveillance of pavilions of the Exhibition and general fire prevention.

C) Inscription fees for the company/companies represented € 100.00 for each company

The deposit and balance shall be paid to as indicated in the Application Form.

The balance shall be paid within 15 days upon receipt of invoice. Invoices issued within 15 days from the opening of the event shall be paid upon reception. In failure of such payments the Organizers shall reserve the right to deny the set-up of the stand both to the company and to the stand fitting contractors appointed by the Exhibitor.

Payments must be made out to FIERA ROMA srl by bank cheque, by credit card or bank transfer, c/o UNICREDIT ROMA CASSETTA MATTEI - VIA DELLA CASSETTA MATTEI 153/H - POSTCODE I-00148 ROME - Italy - IBAN: IT 34 C 02008 05063000401216167 - BIC/SWIFT: UNCRIT1B26.

Please quote "Exco2019" and Company Name as per Application Form in all payments.

The payment of deposit and the subsequent invoicing by Fiera Roma srl do not constitute themselves acceptance of the Application Form by the Organizers. In case of non-acceptance, the entire amount shall be refunded.

Pursuant to the Italian VAT Regulations (DPR 633 26/10/1972) all services related to the participation to fairs and exhibitions in Italy by Foreign companies and/or organizations resident inside or outside the European Union (with exclusion of private entities which carry out exclusively institutional activities), are not subject to Value-Added Tax (VAT) provided these company shall communicate their VAT registration number or their identification code. The Foreign exhibitors shall pay for VAT for: entrance ticket to events, parking permits, catering service and/or food supply.

11. PAYMENT OF SERVICES PROVIDED BY FIERA ROMA SRL

Please note that the supply of additional services, to be reserved on line, is subject to pre-payment by the Exhibitor. In absence of such payment, the services required shall not be provided.

12. EXIT VOUCHERS

On the days immediately before to the closing of the Exhibition, Fiera Roma Srl administrative service shall deliver the EXIT VOUCHERS that - duly filled out - shall be presented to the security staff on duty at the gates of the Exhibition Centre.

Each and every single exit of goods and/or materials requires a dedicated "Exit Voucher". Additional "Exit Vouchers" can be requested to the Organizers. The authorization to exit the products/goods exhibited and the setup materials from the Exhibition Centre shall be delivered only to Exhibitors that have paid all their dues to Fiera Roma Srl. The Administration Department of Fiera Roma srl is available for any information and assistance.

13. WITHDRAWAL

Should the Exhibitor renounce to participate within 30 days from the beginning of the exhibition, the deposit as indicated in the Application Form either paid or still due shall be retained and/or requested for compensation.

A withdrawal after to the above-mentioned term shall result in the loss of the sums already collected and the payment of the sums still due as indicated in the Application Form.

The Organizers reserve the right to exclude the unfulfilling Exhibitor from the future editions of the Exhibition.

14. LATE OR FAILED ARRIVAL

In case the Exhibitor - for any reason - does not take possession of the assigned stand by the fixed date and time (May 14 - 12.00 AM) or shows up after the beginning of the Exhibition, the Organizers shall reserve the right to freely reassign the unoccupied space an request the payment of the whole amount due, reserving also the right to protect any further compensation for major damages incurred.

15. ALLOCATION OF THE STANDS

The Organizers shall allocate the available space to the Exhibitors according to the availability of the spaces at the time the Application Form is received, according to the general lay-out of the Event and product distribution. The Organizers, following to requirements and obligations deriving from security,

technical and organization reasons, and by giving the Exhibitor specific notice at least 5 days prior to the opening of the Event, also reserve the faculty to modify or reduce the surface already assigned and/or to locate the surface in a different place should this be required by unexpected events. In such circumstances the Exhibitors will be only entitled to the re-calculation of the sums due according to the definitive dimension/size of the stand.

The Organizers shall communicate to the main Exhibitor only the confirmation of the stand allocation. A partial or total transfer to another Exhibitor, even though free of charge, of the stand or of a part thereof is strictly prohibited. The infraction shall originate the termination of the Contract and the subsequent closing of the stand with no right for reimbursement or compensation for the sums paid or for any expenses incurred by the Exhibiting Company.

The organizers reserve the right to issue detailed instructions regarding the location of the stands and the deadline to finalise the stand set up.

The organizers are not bound to accept specific requests for stand location. Any request, made by the Exhibitor on the Application Form, or communicated afterwards, shall be considered as indicative and preferential and do not in any way bind the Organizers.

16. THE EXHIBITION LAYOUT

The "Technical Regulations" issued by Fiera Roma srl available online from <http://www.fieraroma.com/esp/positori/regolamento-di-quartiere/> provide specifications for the set up of the inside of the stand. Exhibitors shall give strict compliance to such rules.

The Exhibitor MUST present the Organizers in advance the final set up project of the stand for approval. The Official Stand Setting up company, whose contacts shall be communicated to the Exhibitors by the Organizers with sufficient advance shall be available to assist the Exhibitors in the choice of the different options. The surface assigned is to be considered as temporary as the surface and proximal stand may be subject to modifications.

17. SURVEILLANCE OF STANDS

Custody and monitoring of stand during the opening hours of the pavilions shall be the responsibility of Exhibitors. Fiera Roma Srl shall provide the service of general surveillance of pavilions. Exhibitors who display products which may be easily taken away are therefore obliged to be present in sharp time at the opening hour of pavilions and to monitor the stand until the evening closing hour. The Exhibitors must also communicate the Organizers the name/s of the person/s responsible for the stand. The Exhibitors are also subject to comply with all the rules and technical/security prescriptions communicated by the Organizers.

18. OFFICIAL CATALOGUE

The Official Catalogue of the Exhibit shall report the list of the exhibiting Companies, their products and any other information for visitors to facilitate their visit to the Event. The Organizers shall make it, with no responsibility in case of errors and omissions. The information entered in the Catalogue shall be sourced from the Catalogue and company nameboard form sent along with the Application Form. The Catalogue shall host will host paid pages for Advertising. The Exhibitors may contact the Organizers for further information.

19. DAMAGES – COMPULSORY INSURANCE

Fiera Roma srl requires: that goods, materials, set-up components and equipment brought inside Fiera di Roma by the Exhibitor are covered by R.C.T.- R.C.O and FIRE insurance policy with a waiver of compensation vis-à-vis Fiera Roma Srl, Investimenti SpA, from associated & controlled companies and any third party at any title involved in the organisation of the Exhibition;

Fiera Roma srl shall provide to Insurance coverage through specific agreements.

Details and costs of the R.C.T., R.C.O and Fire insurance shall be communicated in the INN-SURANCE FOFM available for download in the Exhibitors Web Area. The Exhibitors are obliged to return such Form.

In the case the Exhibitor already holds a R.C.T. – R.C.O. and FIRE insurance valid for Fairs and Exhibitions with a waiver of compensation vis-à-vis Fiera Roma Srl, Investimenti SpA, from associated & controlled companies and any third party at any title involved in the organisation of the Exhibition, said Exhibitor may be excluded from the insurance coverage upon the submission of a specific declaration signed by the exhibitor's legal representative and the insurance company, that such goods are covered by a R.C.T. – R.C.O. and FIRE insurance not lower to the one provided by Fiera Roma srl. For all the above, Fiera Roma Srl shall not be held responsible for any damage of any kind suffered by the Exhibitor and/or third party or caused by facts and/or responsibility of the Exhibitor or of its staff, for events of whatsoever nature and/or from third party, with the exception of those exclusively attributable to the organization of the Exhibition, where the responsibility of the Organizers is involved.

20. DAMAGES TO STANDS

The handling of the stand for the whole duration of the Exhibition is of the sole responsibility of the Exhibitor who has the obligation to monitor the stand during the opening hours of the Exhibition. The Exhibitor is therefore responsible for any damage that could be caused by a third party to the stand. The stand structures shall have to be returned to the Organizers, if hired, in the same conditions as it was delivered. It is strictly forbidden to damage, modify or remove the supplies provided by the Organizers, with a specific care to the upper panels. In failure of compliance to the above, the Exhibitors shall be charged all the costs to restore the structures, with the possibility to be excluded from the future editions of the Exhibition.

Exhibitors are due to comply with all the prescriptions of the Organizers in the theme of stand set up and technical equipment.

21. MODIFICATIONS TO THE GENERAL REGULATIONS AND ADDITIONAL RULES

The Organizers reserve the right to set out additional rules to improve the execution of the Exhibition and the related services. Such rules are compulsory. They shall have an identical value as the present text, and shall constitute an integral part of it. In case of non-compliance with the provisions of these Rules & Regulations and with those successively issued, the Organizers reserve the right to implement the provision of closing down the stand. In such a case, the Exhibitor is not entitled to any right to reimbursement or compensation of any type. The Technical Regulations is part of these Regulations, which are intended here as integrally transcript and quoted.

22. GENERAL RULES

A) It is generally prohibited to do anything that may cause prejudice, disturb or affect the regular progress of the Exhibition and its purpose. In particular, the following are strictly prohibited:

- the total or partial transfer of the assigned surface area to third party ;
- the occupancy of spaces different and/or bigger than those assigned;
- the use and activation of machinery and equipment without the specific authorization from the Registration Form;
- Any type of pulsing or variable light source;
- any type of visual or sound advertisement outside the stand, including mobile ads in lanes, alleys and nearby the Fair district. Inside stands, only the use of video recorders is allowed for the presentation of displayed product, upon authorisation from Organizers;
- the distribution of information material and the posting of posters outside the assigned stand;
- The display, also inside stands, of signs and posters concerning any type of competition called by entities, organisation, mainstream or specialised press, except upon specific authorisation from the organisers;
- Photo or video recordings and the production of drawings inside de exhibit area without a specific authorisation issued by the Organizers. The Organizers can take pictures of the outside and the details of the inside of stands and use these reproduction without any possibility of claim for compensation

• the permanence in the stands or in the exhibition centre during the closing hours of the exhibition.
B) Products and/or materials shall not be left unattended inside the stand and/or in the exhibition centre after the dismantling period of the Exhibition. Once such term is expired, the Organizers reserve the right to retain goods left in the stand and any material used for the stand set up with a right of offset.

C) In case of failure to pay the sums due as participation fees, admission fees, advertising, and any other charge , the Organizers shall reserve the right to retain – for the right of offset - products and/or exhibiting materials.

23. NON-COMPLIANCE AND BREACH OF DUTY

In case of non-compliance with the general rules and prescriptions set out in these General Regulations and of non-fulfilment of the obligations established by the same, including the case of fail of payment, Fiera Roma srl, in proportionally with the seriousness of the circumstance, shall have the right to exert the following actions:

a) exhibitors passes, parking permit, catalogue and any other access or material related to the exhibition shall be refused;

b) all the services and systems necessary for the operations of the assigned stand will not be activated;

c) decide the exclusion of the non-compliant exhibitor from the future editions of the event.

d) the immediate removal of all the non-compliant products will be ordered, with a power of immediate and direct intervention in case the non-compliant exhibitor refuses or omits to act accordingly, notwithstanding further sanctions;

In all the above case the Exhibitor shall not be entitled to compensation and/or reimbursement whatsoever, and yet obliged to pay Fiera Roma srl, the whole amount due as participation fees of any nature.

24. SECURITY

The Exhibitors are liable for the compliance , within their assigned stands, to Security-related regulations (D.L. 81/08).The Exhibitors shall have to conform to the provisions contained in the Technical Regulations and the additional provisions that may be addressed by Fiera Roma srl concerning in theme of fire prevention, and also to deliver to Fiera Roma srl the Forms attached to the above mentioned regulations, duly filled out, 30 days prior to the beginning of the Exhibition.

The non-compliance with the rules in theme of security, fire and accident prevention and of the Technical Regulations may result in the immediate closing down of the stand, and in the exclusion from the successive editions of the Exhibition.

The Exhibitors are supposed to indicate one or several "persons in charge of the stand" for the assigned stand, for the whole duration of the permanence within the exhibition centre. This person shall be responsible for the conformity of the set-up of the stand and of all the systems thereof to the existing regulations, and, in particular, he/she will have to ensure the respect of the provisions in theme of fire prevention and security matters. The name of the "persons in charge of the stand" and the related phone contacts when in stand by will have to be communicated to the Organizers through the Application Form.

Any change, substitution and/or integrations of contacts shall have to be communicated to the Organizers before starting the set up operations commence.

All the materials to be used for the set-up (partitions, back walls, miscellaneous structures, flooring, coverings, textiles, roofing and draping, etc.) if not non-combustible, shall have to be fire-resistant in origin, or treated with fire-retardant pursuant the Min. Decree 26.06.84 and successive modifications and integrations.

25. AUDIOVISUAL DEVICES

Sound reproduction is allowed within the stand provided they shall not cause disturbance together with radio and TV receivers and that the copyright obligations have been fulfilled the SIAE (Società Italiana Autori Editori, see point 26). Fiera Roma Srl shall reserve the use of loudspeakers located inside the exhibition centre for official communication and in case of emergency.

26. SIAE (SOCIETY OF AUTHORS AND PUBLISHERS)

In case of distribution of sound-video and multimedia products containing intellectual property or parts thereof, pursuant to Law 22.4.1941 n. 633, the related royalties must be paid in advance, along with all the charges related to the authentication of the support, under art. 181/bis of the above mentioned law. The fraudulent use of intellectual properties, and the failure to exhibit the SIAE stamp on the media are criminally punishable, under articles 171 and following, Law 633/41.

For any equipment subject to SIAE provisions and for any live musical/singing performances (with singers and/or musical instruments), the related royalties shall be directly paid by the Exhibitor to SIAE, in one of the SIAE Offices located in the City of Rome.

27. FORCE MAJEURE

In case of force majeure, or due to reasons not depending upon the will of the Organizers, the date of the Exhibition can be changed or even the Exhibition suppressed. In this second case, the Organizers, after meeting their commitments towards third parties and paying for the organization expenses incurred at any title, shall divide among the Exhibitors the residual dues, in proportion to the sums due for the square meters reserved, limitedly to the deposit.

The expenses for the supply and the installation of special equipment incurred in consequence of the order shall be fully reimbursed. Fiera Roma srl shall not be liable for any major damage that the individual Exhibitor may incur and therefore no action can be set forth against Fiera Roma in this regard.

28. TECHNICAL REGULATIONS – SERVICES AVAILABLE WITHIN THE EXHIBITION CENTER

Fiera Roma S.r.l. offers the Exhibitors all the necessary services to support the use of the assigned stands on the occasion of the Exhibition. The Exhibitor shall receive by email the credentials to access the service reservation (some obligatory, other optional) and for consultation of the Technical Regulations governing all the activities carried out within the venue for the Exhibition. The above-mentioned document forms integral part with these general Rules & Regulations, and consequently, is to be considered as accepted with the signing of the Application Form.

29. PRIVACY POLICY (EU Regulation No. 2016/679)

Fiera Roma S.r.l. (VAT Number 07540411001), with registered office in Via Portuense, 1645/647 Rome (00148) Diplomacy Srl.s (Tax Reg. code and VAT number 146280601008) with registered office in Rome, Via Carlo Botta, 17(00184) Sustainaway Srl (Tax Reg. code and VAT number 14817691000) with a registered office in Rome Viale Pasteur 66 (00144) are the joint controllers of data processing under art 26 of the REGULATION (EU) 2016/679. In order to know the purpose, the methods, the legal base and anything necessary, under norms and regulation in force, in the field of personal data processing, please make reference to the privacy policy in annex that constitutes and integral part of these Regulations. The Privacy Policy, duly signed and dated, shall be submitted together with the Registration form and all the Papers required under these Regulations under penalty of exclusion from the participation to the Exhibit.

30. INFORMATION ON ORGANISATION, MANAGEMENT AND CONTROL MODEL - D.LGS 231/2001

The Exhibitor declares he read the organisation, management and control model under D. LGS 231/2001, and therefore he shall comply and make his staff comply to such Norms and Regulations, and accept terms and conditions

31. APPLICABLE LAW AND JURISDICTION

This contract is regulated under the Italian Law. For any litigation related to the interpretation, execution, validity and resolution of this contract the exclusive competent and binding court is the Court of Rome. It is hereby specified that the official version of the General Regulations is the Italian language.

PRIVACY POLICY

(EU Regulation No. 679/2016)

1. Introduzione

Fiera Roma S.r.l. (the "Company"), Diplomacy Srl.s and Sustainaway Srl (The "Partner Companies" and jointly the "Organizers") may collect and process personal data provided by the Exhibitors ("Exhibitors") and, in any case, by the employees and associates of the latter (jointly with the Exhibitors: "Interested Parties"), for the participation in the EXCO 2019 Fair event ("Event" or "Show") or, in any case, for the execution of the agreement signed between the Parties ("Agreement").

This Privacy Policy describes the processing of all Personal Data of Interested Parties carried out in connection with the participation in the Event and the execution of the Agreement (hereinafter "Data").

2. Who is the Data Controller?

Fiera Roma S.r.l. (VAT Number 07540411001), with Registered office in Via Portuense, 1645/647 Rome (00148), Diplomacy Srl.s (Tax Reg. code and VAT number 146280601008) with Registered office in Rome, Via Carlo Botta, 17 (00184), and Sustainaway Srl (Tax Reg. code and VAT number 14817691000) with a Registered office in Rome, Viale Pasteur 66 (00144) ("Joint-controllers") are the co-controllers of data processing pursuant to and by effect of art. 26 of European Regulation n. 679/2016 ("GDPR"). The contact point for the interested parties pursuant to and by effect of art. 26, paragraph 1 of the GDPR is Fiera Roma S.r.l., which can be contacted at the address indicated in Section 9.

The Data Controllers and Processors appointed by the Companies shall include, amongst others, outsourcing companies to provide electronic filing and advisory services. A comprehensive list of the Data Controllers and Processors appointed by the Organizers may be requested by the Exhibitors at the contact details indicated in Section 9 of this Privacy Policy.

3. What kind of Data is processed by the Organizers?

Fiera Roma S.r.l., Diplomacy Srl.s and Sustainaway Srl shall only process data provided in the Application form for participation/admission to the Event and the relevant connected and/or linked documentation (e.g. data provided for recording in the Official catalogue). Personal data obtained and processed by the Organizers may be considered as Administrative/Accounting-related data: Company data and the relevant legal representative (Company name, address, telephone number, fax, e-mail address, product sector, etc.); billing information (bank details, etc.), Company contact details (name, surname, e-mail, telephone number) and similar data.

4. For what purposes are the data processed?

The Organizers shall process Data with manual and electronic tools:

- For the participation to EXCO2019 or, in any case, for the execution of the relevant Agreement;
- To protect and defend the rights of the Organizers. In par-

ticular, Fiera Roma S.r.l., Diplomacy Srl.s and Sustainaway Srl may disclose Data where necessary to (i) protect, enforce or defend rights, privacy, security or

- property of the Organizers, its employees, agents and contractors, (ii) protect the Organizers from fraud or (iii) for risk management purposes;
- For compliance with applicable Law and legal procedures and to respond to requests from competent authorities;
- For the arrangement, with the prior consent, of sales, promotional, advertising and marketing initiatives, as well as the dispatch of advertising and/or information material concerning the Organizers' products, services and initiatives, through traditional contact methods (such as hard copy mail, telephone, etc.) and IT-based (such as SMS, MMS, e-mail, push notifications), and analysis and marketing research carried out by the joint-controllers.

5. On what legal basis are data processed?

The data are processed for the following purposes:

- Under sections 4 (a) and 4 (b), it is necessary for participation in the EXCO 2019 or, in any case, for the execution of the related contract (Article 6, paragraph 1, letter b) GDPR) and, therefore, the refusal to provide the Data would prevent participation in the Event or, in any case, the signature of the related Agreement or, if already concluded, to continue its execution;
- Under Section 4 (c) it is necessary to comply with the applicable Law (Article 6, paragraph 1, letter c) GDPR) and, therefore, refusal to provide the Data would prevent participation in the Event again or, in any case, the conclusion of the Agreement or, if already concluded, to continue its execution;
- Under Section 4 (d), data are processed based on the consent (Article 6, paragraph 1, letter a) GDPR); if such data are not provided, this shall not in any way affect the participation in the Event or the conclusion and/or execution of the Agreement but may, however, prevent the provision of some services promoted during and after the Show.

6. Who has access to Data?

Data shall be accessible, to the extent that this is necessary for the execution of activities, only by the employees and/or associates of Fiera Roma S.r.l., Diplomacy Srl.s and Sustainaway Srl who are duly authorized and to whom the Organizers provided specific indications regarding confidentiality and protection of personal data.

The Organizers may disclose Data to: (a) third-party service providers, in charge of processing activities and, where required by applicable Law, appointed as data controllers and processors (e.g., cloud service providers, service providers of the Organizers, such as, by means of example, IT service provision companies, experts, consultants and lawyers, companies resulting from possible mergers, spin-off or other transactions) and (b) competent authorities, where permitted by applicable Law.

7. Are data transferred abroad?

Personal data shall not be transferred to Third countries.

EVENT ORGANIZED BY:



www.fieraroma.it

Fiera Roma Srl con Socio Unico
Società unipersonale soggetta a direzione e coordinamento di Investimenti S.p.A.
Via Portuense, 1645/1647 - 00148 Rome (Italy)
Ph. +39 06 65074200 - Fax +39 06 65074475 - P.IVA e C.F. 07540411001

Diplomacy

Sustainaway

Organizing Secretariat:
Ph +39 06 65074524 / 32 / 33 / 34
exhibitors@exco2019.com
www.exco2019.com

8. Do the Interested parties own the rights to their personal data?

The interested party has the right to obtain confirmation of the existence, or lack thereof, of its personal data, and has the right to obtain information on:

- a) The source of the personal data;
- b) The purposes and methods of data processing;
- c) The logic applied in case of data processing by electronic means;
- d) The identity of the Owner, of Controllers and the appointed Representatives;
- e) The entities and categories of entities to whom personal data may be communicated or who may come to know them as appointed representatives across the territory of the State, persons responsible or appointed.

The Interested party has the right to obtain information on:

- f) The updating, amendment or, when required, integration of data;
- g) The limitation of data processing in cases of dispute on the accuracy of data, opposition to processing or cancellation of personal data towards the data controller, as well as for the assessment, the exercise or defence of a right in the Court;
- h) The cancellation, anonymization or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes why these data were collected or subsequently processed;
- i) The guarantee that the operations pursuant to sections f) and h), including the content thereof, have been reported to those to whom data were communicated or disclosed, except where this should be impossible or would require the use of means that are manifestly disproportionate to the protected right;
- j) In a structured format, commonly used and readable by an automatic device, the personal data provided, and to transmit them, directly or through the data controller, to another data controller (so-called right to data portability).

The interested party also has the right to object, in whole or in part:

- k) To the processing of personal data, for legitimate reasons even if relevant to collection purposes;
- l) To the processing of personal data for the purpose of sending advertising material or direct sale, or for the purpose of marketing research or sales communication.

If the interested party considers that the Co-controllers and/or by a third party have violated its rights, this one is entitled to lodge a complaint with the Authority for the protection of personal data and/or with another competent supervisory authority of the GDPR.

The rights above may be exerted by contacting Fiera Roma S.r.l. at the address indicated in subsequent Section 9.

9. How to contact Fiera Roma Srl on behalf of the joint-controllers

If the Interested party or the Exhibitors have questions about this Privacy Policy or would like to exert the rights set forth in this Privacy Policy, they can contact Fiera Roma S.r.l. at the following e-mail address privacy@fieraroma.it or at the fax number +39 06 65074472

10. How long shall the personal Data be stored?

Data shall be stored for a period of time not exceeding that necessary for the purposes for which such data were collected and subsequently processed, in compliance with the obligations provided for by the enforceable legislation.

11. Consent to the processing of data for the purposes referred to in Section 4(d)

For the processing of Data for the purposes referred to in Section 4(d) the Organizers shall request the consent exclusively for the purposes indicated above, given by signing the statement below. In the absence of Your explicit consent to the processing of the aforementioned data, the participation in the Event or the conclusion and/or execution of the Agreement shall not be compromised; however, the provision of some services promoted during and after the Show may be prevented. The right to withdraw the consent at any time is acknowledged without prejudice to the lawfulness of the processing carried out until the revocation.

For any clarification and explanation, the text of Regulation 679/2016 can be consulted at the following link:

www.garanteprivacy.it/il-testo-del-regolamento

Consent under GDPR

The undersigned
.....
Legal Representative of
.....

have received, read and understood, the privacy policy of Fiera Roma S.r.l. Diplomacy Srl.s and Sustainaway Srl and give consent to the processing of the personal data:

- For the arrangement of sales, promotional, advertising and marketing initiatives, as well as the dispatch of advertising and/or information material concerning the Organizer's products, services and initiatives, through traditional contact methods (such as hard copy mail, telephone, etc.) and IT based (such as SMS, MMS, e-mail, push notifications), the analysis and market research carried out by the joint-controllers.

I give my consent I do not consent

Signature
Place and date